Protecting Brands and IP Successfully
and the Women behind LexDellmeier

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The legal sector is no stranger to carrying predisposed notions on the battle of the sexes. With the legal profession traditionally being male-dominated, our female lawyers often comment on the struggles they face when trying to crack the industry.

Thus, in accordance with celebrating the women who work hard to not only conquer the legal world, but also for the betterment of their clients, Lawyer Monthly is pleased to present its annual Women in Law Awards. In this edition, we not only celebrate and highlight the achievements of women in the legal profession across the globe, but also recognise the challenges they overcame.

As a result of several months of research and preparation, the Lawyer Monthly Women in Law Awards recognise female legal experts that have influenced the wider legal profession in their jurisdiction. The winners include all areas of the legal profession from high achieving junior associates to long serving barristers.

Inside this publication, we have exclusive interviews from the winners themselves, where they reveal their secrets to success and how they hope to further their recognition and achievements in the legal sphere.

We hope you enjoy this special publication and we would like to congratulate all winners on their hard work and dedication to the legal sector.
ABOUT KATRIN WINKELMANN
Katrin Winkelmann combines legal and technical expertise with an entrepreneurial perspective on intellectual property. Her particular focus is on strategic IP consultancy for hidden champions and innovative medium-sized enterprises. Katrin Winkelmann provides her clients with comprehensive support in all matters relating to patent law. This also includes freedom-to-operate and infringement analyses, patent portfolio and patent mapping analyses, transaction consulting and IP due diligence, as well as patent valuation.

Katrin Winkelmann has many years’ experience in drafting technical patents and in designing international patent portfolios. Another core area is advising on the acquisition of hidden champions by a financial investor as a strategic investment and the successful continuation of the company. Advising innovative medium-sized company on investment in technology start-up for strategic further development of client technology. Designing technology-oriented patent portfolio analyses for business intelligence insights in clients’ own patent portfolios in comparison with those of competitors.

Preparation and guidance for market entry
Advising international technology companies on the preparation of market entry in Europe with new innovative products, in particular analysis of patent risks through freedom-to-operate, validity and infringement analyses as well as clarification of interfering patent situations through combined strategies of licensing negotiations and selective attacks on validity of third party patents. Close involvement in product development and innovation management processes for creating viable design around solutions avoiding third party IP early on.

Creation of tailored strong patent portfolios also with focus on digitization/Internet of Things
Long lasting close support of technology driven companies to form patents and patent portfolios which are particularly valuable due to their individual tailoring to client and competitor products and which are strong with regard to enforcement. Advising and implementing active and passive protection strategies for connected/smart solutions in digitization and Internet of Things (IoT) contexts, in particular related to special challenges regarding cross-border issues in process inventions and indirect patent infringement in distributed systems implemented by multiple parties.

Patent enforcement strategies for technology driven medium-sized companies
Careful design of strategies for patent enforcement in the environment of medium-sized, often family-owned companies with individually tailored combinations of negotiation and licensing strategies with escalating extrajudicial and judicial steps against infringing competitors.

Design of company-specific innovation programs for employees’ inventions
Concept and implementation of company-specific programs for improved invention harvesting and pragmatic, efficient and legally secure handling of the complex requirements of the German Employee Invention Act.

SELECTED CLIENT WORK
IP due diligence and patent portfolio analysis and evaluation
• Advising on the acquisition of a hidden champion by a financial investor as a strategic investment and the successful continuation of the company.
• Advising innovative medium-sized company on investment in technology start-up for strategic further development of client technology.
• Designing technology-oriented patent portfolio analyses for business intelligence insights in clients’ own patent portfolios in comparison with those of competitors.

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