

Leaflet Trademarks in Venezuela

Duration

The duration of registration is 15 years from the date of grant of the registration, indefinitely renewable for further 15-year periods.

Compulsory use

If a registered trademark without legitimate reasons has not been used during 2 consecutive years, any interested party may request the Office to cancel the registration of the mark. A registered trademark will be deemed in use if the goods or services distinguished by it have been brought into the trade or are available on the market under the trademark in such quantities and form as are normally appropriate, taking into consideration the nature of the goods or services. Advertising in media alone is not yet sufficient use. Use by a licensee will inure to the benefit of the owner of the mark only if the license agreement has been duly registered.

Marking

Marking is not compulsory, but advisable. The possible marking is Marca Registrada or '®'.