

Leaflet Trademarks in Pakistan

Duration

The initial duration is 10 years from the date of filing. The duration can indefinitely be renewed for further periods of 10 years each.

Compulsory use

Use of a registered trademark is compulsory. The trademark must be seriously used in Pakistan within 5 years from registration, and may not remain unused for an uninterrupted period of time of 5 years. Use of the trademark on a signboard, in an advertisement, catalogue, business letter, invoice or other commercial document is considered as complying with the requirement of use. Application of the trademark in Pakistan to goods to be exported from Pakistan also constitutes use of the trademark. Permitted use by a third party is deemed to be use of the trademark by the owner of the trademark. A trademark may be removed from the register on application if it is shown that within the period of 5 years from the registration the trademark has not been used by the owner or an authorized third party, or that the use has been suspended for an uninterrupted period of 5 years.

Marking

Marking of goods is not compulsory but it is possible to use the marking "Registered Trademark", provided that the trademark has indeed been registered.

Miscellaneous

A trademark may also be removed from the register on application if it is shown that in consequence of acts or inactivity of the owner, it has become the common name in the trade for a product or service for which it is registered, or that in consequence of the use made of it by the owner or with his consent, in relation to the goods or services for which it is registered, it is liable to mislead the public, particularly as to the nature, quality or geographical origin of those goods or services.