

## Leaflet Trademarks in Japan

### Duration

The duration of the trademark is 10 years from date of registration. The trademark is indefinitely renewable for 10-year periods.

### Compulsory use

A registered trademark in Japan must be used within 3 years from the date of registration, and its use must not be discontinued for 3 or more consecutive years. Use by a licensee is sufficient. If these requirements are not fulfilled the registration of the mark will be cancelled upon a trial filed by any party, unless there is a legitimate reason for non-use.

### Marking

Marking is not obligatory. Indication may be given in Japanese letters 'Registered Trade Mark', followed by the registration number.

### License

There are two kinds of licenses provided by the Trademark Law, namely an exclusive license and a non-exclusive license. An exclusive license is effective only if registered. A non-exclusive license is effective also without registration, but if it is registered it is effective against any person who subsequently acquires the registration of the trademark or acquires an exclusive license thereunder. We recommend that you contact us in case you intend to grant a license under your trademark in Japan.