

Leaflet Trademarks in Israel

Duration

In Israel, a trademark registration remains in force for a period of 10 years from the date of filing and may thereafter be renewed repeatedly for periods of 14 years each.

Compulsory use

In the absence of use of the trademark within a consecutive period of 3 years after the date of registration, the trademark becomes vulnerable to cancellation upon request of any interested third party. There is however no ex-officio cancellation on such grounds. Mere advertising of the trademark is not considered as valid use of the trademark.

Marking

Under Israeli Trademark Law marking of protected goods or the packaging thereof is not compulsory. However marking with the "TM" symbol is generally advisable.

License

In Israel the owner of a trademark may grant a license to use the trademark to a third party. Use of the trademark by the licensee inures to the benefit of the trademark owner, provided that the license is recorded as such in the Israel Trademark register. A recordal of the license is required also when the licensee and the licensor are affiliated companies. Please do not hesitate to contact us if you intend to grant a license under the trademark in Israel.