

## Leaflet Trademarks in Ecuador

### Duration

The duration of a trademark registration is 10 years from the granting date, indefinitely renewable for further 10 year periods.

### Compulsory use

A registered trademark must be used. If a registered trademark without justified reasons has not been used in at least one of the Andean Community member countries (Bolivia, Colombia, Ecuador and Peru) by the owner or by a duly registered licensee during 3 consecutive years from the date of grant any interested party may request the Trademark Office to cancel the registration of the mark.

### Marking

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