

## Leaflet Trademarks in the People's Republic of China

### Territory

Trademark registrations in the People's Republic of China do not extend to the special administrative regions Hong Kong and Macao.

### Duration

The duration of the trademark is 10 years from the registration date, and is indefinitely renewable for further periods of 10 years.

### Compulsory use

If a registered trademark has not been used within three years from the registration date, and after that for three consecutive years, it may be cancelled upon request from any third party by the Trademark Office if the Registrant is unable to provide justifiable reasons for non-use.

### Marking

Marking may be made where a registered trademark is used, and is recommendable, and marked products may have implications for awarding compensation in case of past infringement. Possible marking: 'Registered Trademark', or '®' or its Chinese equivalents. The marking must be on the upper or lower right hand corner of the trademark.

### Miscellaneous

A registered trademark can be recorded at the General Administration of Customs of China ("GAC") to effectively prevent the exportation and importation of counterfeits bearing the same trademark. We recommend that you contact us in case you intend to have your trademark recorded at the General Administration of Customs of China.