

Leaflet Trademarks in the European Union

Territory

The EU trademark is registered for all states that are currently members of the European Union.

Duration

The EU trademark is initially protected for 10 years from the date of application and can be renewed for additional periods of 10 years.

Compulsory use

The law requires that the trademark must be used within the European Union within 5 years from the registration date. After that, the use of the mark must not be interrupted for more than 5 consecutive years; otherwise the validity of the mark may be challenged.

Marking

Marking is not compulsory, but the internationally recognised symbol “®” is typically used. However, marking is not compulsory, and marked products have no implications for awarding compensation in case of past infringement.